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## **SCENARIST SHIPS BD SOFTWARE VERSION 6.0**

### **Hollywood-standard Blu-ray Authoring System Gets Upgrades, Exciting New Features And Capabilities**

LAS VEGAS, NEVADA (April 15, 2015) - Scenarist, LLC, the developer of Hollywood-standard professional Blu-ray Disc authoring systems based in Marin County, California, announced today that has shipped its highly anticipated software version 6.0 upgrade for its Scenarist BD Professional and Professional Plus authoring systems. Scenarist BD is the leading system used by the global commercial authoring industry and this new version adds key workflow enhancements, support for DTS:X audio streams, native support for Adobe Photoshop CC 2014, and much more.

Included in Scenarist BD v6.0 is an upgrade Scenarist Designer. Designer puts controls of BD menu creation in the hands of graphic artists who use the latest Adobe Creative Cloud Photoshop version. Scenarist Designer automatically outputs Blu-ray Disc menus from Photoshop directly into Scenarist BD v6.0 optimizing authoring workflow collaboration.

“Our BD workflow relies on integration with the latest technologies to keep our production streamlined, and Scenarist BD v6.0 ensures that we’re on the leading edge of authoring technology,” said Brian Mackewich, COO at BAM Media Services in New York City. “We’re excited to see support for the latest audio streams and more with this new version.”

“Scenarist systems have been professional authoring system of choice since 1995, and we’re delighted to continue the legacy with Scenarist BD v6.0,” said Chris Neely, managing partner at Scenarist, LLC. “This new version represents a number of updates and changes requested by our customers, so we’re especially excited to release it now.”

Scenarist BD v6.0 is included with new systems and is available as an upgrade to existing Scenarist BD Professional and Scenarist Pro Plus customers. Scenarist will be demonstrating Scenarist BD v6.0 at the National Association of Broadcasters Convention in Las Vegas, Nevada in stand SU11221MR on April 13-16, 2015.

#### **About Scenarist, LLC**

Scenarist, LLC, located in Marin County, California, is the world’s leading developer of professional authoring technology. Scenarist products enable major motion picture companies, high-end authoring facilities, producers and independent content holders to release titles on physical media formats such as DVD-Video and Blu-ray Disc. The

company's core products, Scenarist SD and Scenarist BD, have been the Hollywood-standard since 1995 because they provide unparalleled access to format parameters and enable the ultimate level of authoring creativity for Hollywood's most demanding titles. Today, the vast majority of DVDs and BDs have been released using Scenarist authoring systems. Scenarist is a Contributor Member of the Blu-ray Disc Association. In 2014, the Blu-ray Disc Association announced new extensions for the Blu-ray format that include support for 4K/HDR video, immersive audio and new features such as Digital Bridge, the ability to legitimately export movie contents in full resolution on to other electronic devices. In April 2015 Scenarist launched the UHDG, a focus group of high-end authoring facilities, technology developers and service providers that will work with Scenarist during the critical development phases of its new authoring tools for Ultra HD Blu-ray. Scenarist and the Scenarist logo are registered trademarks in the United States and other territories, all rights reserved. Contact Scenarist online at [www.scenarist.com](http://www.scenarist.com) or via email at [info@scenarist.com](mailto:info@scenarist.com).