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**SCENARIST UHD WORKGROUP TO BUNDLE ATEME ENCODER**  
Creates World's Only Complete Solution For Ultra HD Blu-ray Authoring

AMSTERDAM, The Netherlands (Sept 8, 2015) - Scenarist, LLC, the developer of Hollywood-standard professional Blu-ray Disc authoring systems based in Novato, California, announced today at the International Broadcast Convention (IBC) that it has completed a commercial agreement with ATEME to bundle the TITAN File multi-codec/format transcoding system with its Scenarist UHD Workgroup authoring system. The combination creates the world's only complete solution for Ultra HD Blu-ray title creation.

"The bundle of Scenarist UHD and ATEME TITAN sets the 'gold standard' for encoding and professional authoring for Ultra HD Blu-ray," said Michel Artieres, CEO of ATEME located in Paris, France. "Scenarist is the proven leader in authoring solutions for Hollywood and we are delighted to partner with them to bring the ATEME TITAN encoder to the compression and authoring industry."

Scenarist UHD has been developed in conjunction with feedback from its industry focus group (UHDG) partners who have been using the system since March of this year. ATEME's TITAN encoder has become the standard in cable head-end encoding for the 4K broadcast industry. ATEME joined the UHDG in June and has been providing early UHD encodes in High Dynamic Range (HDR) for the Ultra HD Blu-ray launch expected this fall.

"ATEME and Scenarist have been working closely with Hollywood studios and facility owners engaged in Ultra HD Blu-ray title production since early 2015; and the combination of Scenarist UHD and ATEME TITAN encoding is playing a leading role in the launch of the new format," said Rolf Hartley, managing partner at Scenarist, LLC. "We're delighted to be working closely with ATEME and add their world class TITAN File encoder to the Scenarist UHD Workgroup."

The Scenarist UHD Workgroup will be available starting in Q4, 2015. Scenarist will be demonstrating the new Scenarist UHD Workgroup for Ultra HD Blu-ray at the IBC show from September 11 through September 15, 2015 in Amsterdam. ATEME TITAN File encoder demonstrations will be held during IBC on stand 1.D71.

**About Scenarist, LLC**

Scenarist, LLC, located in Marin County, California, is the world's leading developer of professional authoring technology. Scenarist products enable major motion picture companies, high-end authoring facilities, producers and independent content holders to release titles on physical media formats such as DVD-Video and Blu-ray Disc. The

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company's core products, Scenarist SD and Scenarist BD, have been the Hollywood-standard since 1995 because they provide unparalleled access to format parameters and enable the ultimate level of authoring creativity for Hollywood's most demanding titles. Today, the vast majority of DVDs and BDs have been released using Scenarist authoring systems. Scenarist is a Contributor Member of the Blu-ray Disc Association. In 2014, the Blu-ray Disc Association announced new extensions for the Blu-ray format that include support for 4K/HDR video, immersive audio and new features such as Digital Bridge, the ability to legitimately export movie contents in full resolution on to other electronic devices. In April 2015 Scenarist launched the UHDG, a focus group of high-end authoring facilities, technology developers and service providers that will work with Scenarist during the critical development phases of its new authoring tools for Ultra HD Blu-ray. Scenarist and the Scenarist logo are registered trademarks in the United States and other territories, all rights reserved. Contact Scenarist online at [www.scenarist.com](http://www.scenarist.com) or via email at [info@scenarist.com](mailto:info@scenarist.com).

### **About Ateme**

ATEME (PARIS: ATEME), Transforming Video Delivery. ATEME is a global leader in HEVC, H264, MPEG2 video compression solutions for broadcast, cable, DTH, IPTV and OTT. More information is available at [www.ateme.com](http://www.ateme.com).

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