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SCENARIST AND DTS ANNOUNCE ULTRA HD BLU-RAY™ TOUR

Global Seminar Series to Promote Best-In-Class 4K UHD and Immersive Audio Format

AMSTERDAM (September 14, 2015) – [Scenarist, LLC](#), the developer of Hollywood-standard professional Blu-ray Disc authoring systems, and [DTS, Inc.](#) (Nasdaq: DTSI), a leader in high-definition audio enhancement technologies and solutions, today announced an eight-city global seminar tour to promote and educate the production community on the benefits of Ultra HD Blu-ray. The tour will provide key information, demonstrations and a venue for UHD workflows to major motion picture studios, independent content holders, professional authoring facilities, and audio engineers engaged in the creation of immersive audio mixing.

“We are excited to bring the amazing capabilities of Ultra HD Blu-ray to the content creation community through this seminar tour,” said Christopher Neely, managing partner at Scenarist, LLC, located in Marin County, California. “DTS is a wonderful technology supporter for the professional content industry, and together, Scenarist and DTS will be explaining, demonstrating and discussing best practices for Ultra HD Blu-ray workflow and title creation.”

The Ultra HD Blu-ray Tour will run from September 2015 through March 2016 and visit the following cities: London, Los Angeles, Munich, New York, Orlando, Paris, San Francisco and Tokyo. Dates and times will be posted on the Scenarist website when confirmed at www.scenarist.com.

The agenda for the tour will include an overview on the Ultra HD Blu-ray specification, workflow discussion and demonstrations on 4K/HDR video encoding, DTS:X immersive audio preparation and stream encoding, Scenarist UHD authoring for Ultra HD Blu-ray and digital bridge.

“DTS:X delivers the state-of-the-art in immersive audio experiences for the cinema and home and is a perfect complement to the new standard of video quality that can be delivered on Ultra HD Blu-ray,” said Mark Johnson, vice president of media solutions at DTS, Inc. “We are delighted to be working with Scenarist to highlight the exceptional capabilities of DTS:X immersive audio on Ultra HD Blu-ray, as they have been a global leader in providing professional authoring solutions since 1995.”

About DTS, Inc.

Since 1993, [DTS, Inc.](#) (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinemas and beyond, DTS provides incredibly high-quality, immersive and

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engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

About Scenarist, LLC

Scenarist, LLC, located in Novato, California, is the world's leading developer of professional authoring technology. Scenarist products enable major motion picture companies, high-end authoring facilities, producers and independent content holders to release titles on physical media formats such as DVD-Video and Blu-ray Disc. The company's core products, Scenarist SD and Scenarist BD, have been the Hollywood-standard since 1995 because they provide unparalleled access to format parameters and enable the ultimate level of authoring creativity for Hollywood's most demanding titles. Today, the vast majority of DVDs and BDs have been released using Scenarist products. In 2014, the Blu-ray Disc Association announced new extensions for the Blu-ray format. Scenarist announced its Ultra HD Blu-ray authoring system, Scenarist UHD, at IBC 2014 developed in conjunction with, and feedback from, its industry focus group called the 'UHDG'. The UHDG is a group of high-end authoring facilities, technology companies and service providers engaged in the development of products and workflows in support of Ultra HD Blu-ray. Scenarist and the Scenarist logo are registered trademarks in the United States and other territories, all rights reserved. Contact Scenarist online at www.scenarist.com or via email at info@scenarist.com.

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