

For Immediate Release

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CYBERLINK JOINS SCENARIST UHDG ADVISORY GROUP

Software Developer Partners With Scenarist To Support Ultra HD Blu-ray Launch

MARIN COUNTY, California (October 28, 2015) - Scenarist, LLC, the developer of Hollywood-standard professional Blu-ray Disc authoring systems based in Marin County, California, and CyberLink, award winning software developer based in Taiwan, jointly announced today that CyberLink has joined the Scenarist UHDG. The UHDG is a global focus group consisting of professional authoring facilities, technology companies and service providers working with Scenarist during the development and launch of the Ultra HD Blu-ray format. As part of the UHDG, CyberLink is providing UHDG members with early PC-based player software for testing titles with HEVC 4K/HDR video as well as digital bridge production export functionality. The collaboration will help ensure the compatibility of Ultra HD Blu-ray titles across CE and PC based playback environments.

“The PC is the main entertainment platform for millions of movie watchers worldwide, so it makes sense for us to support Ultra HD Blu-ray, which will offer viewers the opportunity to enjoy their entertainment in greater colors, better resolution, and across a wider range of devices,” said Dr. Jau Huang, Chairman and CEO at CyberLink. “Engaging with Scenarist and the members of the UHDG is the perfect way to ensure a high degree of compatibility from the launch of the format, and we look forward to working closely to develop a rich UHD-BD ecosystem.”

The Ultra HD Blu-ray specification includes 3840x2160 video resolution with advanced HDR 10-bit color and HFR up to 60 frames per second. With 400 nit average and 700-1000 nit peaks, the image brilliance and color depth potential is a dramatic quality increase over standard 100 nit televisions in homes today and offers content creators a vastly larger available color pallet with which to create new and exciting visual experiences.

“We are delighted to be working closely with CyberLink to support Ultra HD Blu-ray,” said Chris Neely, managing partner at Scenarist, LLC. “As the world-standard DVD and Blu-ray Disc software player developer worldwide, CyberLink is again providing the thought-leadership and innovation required to support the PC industry.”

Scenarist has began delivering early development phase authoring tools to members of its UHDG focus group in March of 2015. UHDG authoring facility members have been actively developing titles in support of the Ultra HD Blu-ray launch expected in early 2016.

About Scenarist, LLC

Scenarist, LLC, located in Marin County, California, is the world's leading developer of professional authoring technology. Scenarist products enable major motion picture companies, high-end authoring facilities, producers and independent content holders to release titles on physical media formats such as DVD-Video, Blu-ray Disc, Blu-ray 3D, and Ultra HD Blu-ray. The company's core products, Scenarist SD and Scenarist BD, have been the Hollywood-standard since 1995 because they provide unparalleled access to format parameters and enable the ultimate level of authoring creativity for Hollywood's most demanding titles. Today, the vast majority of DVDs and BDs have been released using Scenarist authoring systems. Scenarist is a Contributor Member of the Blu-ray Disc Association. In 2014, the Blu-ray Disc Association announced new extensions for the Blu-ray format that include support for 4K/HDR video, immersive audio and new features such as Digital Bridge, the ability to legitimately export movie contents in full resolution on to other electronic devices. In April 2015 Scenarist launched the UHDG, a focus group of high-end authoring facilities, technology developers and service providers that will work with Scenarist during the critical development phases of its new authoring tools for Ultra HD Blu-ray. Scenarist and the Scenarist logo are registered trademarks in the United States and other territories, all rights reserved. Contact Scenarist online at www.scenarist.com or via email at info@scenarist.com.

About CyberLink

CyberLink (5203.TW) is a world leader in multimedia software design. Since 1996, CyberLink has transformed how people enjoy and create media on PCs, mobile devices and in the Cloud. The company's award-winning products are sold to all major PC manufacturers as well as millions of customers worldwide. Headquartered in Taipei, Taiwan, CyberLink also runs regional operations through offices in the US, Japan, Europe and Asia-Pacific territories. Further information about CyberLink can be found at cyberlink.com.